



Deb Lawson bio

Deb successfully transitioned out of a traditional career in 2018 into one of passion and purpose. Calling on both her personal experience with teamwork and three decades of professional experience with high performance and servant leadership, Deb offers unique insight on working and living with purpose.

Deb believes that true fulfillment in life doesn't come from what we get, it comes from what we give. Her dedication and commitment to developing others at both personal and professional levels is inspiring.

Deb currently serves as an ally with SAFE (Survivor Advocates for Empowerment) while also volunteering as SAFE's Director/Treasurer. She supports the operational performance of the organization.

Learn more about SAFE > <https://www.survivor-advocates.org>

Deb also works part time for Downsizing Solutions; an organization who helps seniors in transition. Learn more about Downsizing Solutions > <https://www.downsizingsolutions.com>

Deb is part of a movement supporting numerous humanitarian experiences. As the former Chief Experience Officer of leaders2inspire (a company she co-founded) she was the primary facilitator of their *Projects4Purpose* Retreats and is now leveraging that experience in organizing volunteer missions to under-privileged communities in The Baja California Sur Region of Mexico.

Learn more about the Life Changing Cultural Experience & Humanitarian Retreats Deb hosts> https://www.debanddeerdra.com/files/ugd/d31936_3f4bf60541714b99ab55e4df64e464ea.pdf

Deb proudly served for two, two-year terms (2019–2023) as a volunteer Vice President on the Board of the Not-For-Profit Leaders2Give organization.

Learn more about Leaders2Give > <https://www.leaders2give.org>

Deb loves witnessing how the people she serves get engaged more fully in what they can offer their themselves and their communities. Everyone has – and should have - an opportunity to learn from Deb's life experiences and perspective.

She is both an author and self-publisher of "The Goods" newsletter. Deb is pursuing her passion to be an author. She writes about her life's journey and lessons in the form of children's stories under her animated identity of "Deerdra". <https://www.debanddeerdra.com/storybooks>

With over two decades of Mom experience, Deb is immensely proud of both her adult children, Meghan & Michael, and enjoys life with her retired husband, Doug, and their dog, Bauer.

Adoring the simplicities of life, Deb is most fond of and grateful for: the beauty of nature, the unconditional love and curiosity of animals, exploring and learning all that worldly travel provides, watching the sunrise (especially on the beach), any kind of adventure, mountain biking, yoga (apparently hot yoga is her fave!), the personal growth that comes from learning new things, tap dancing, trying new kinds of beer, and Prosecco (especially on mornings at the cottage!)

Connect with Deb

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